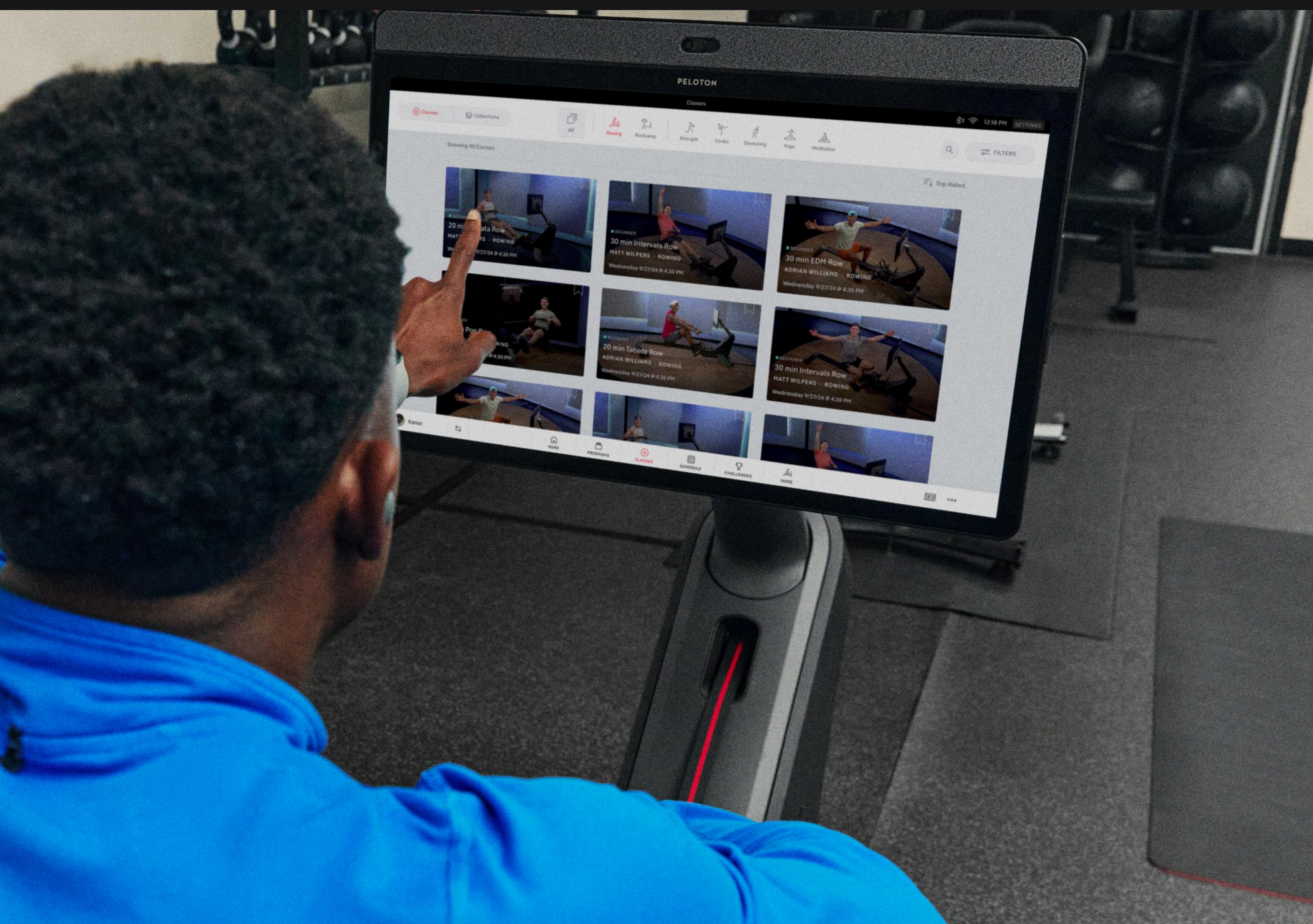


PELOTON for Business



Peloton commercial subscription

Each piece of Peloton equipment in a facility requires its own Peloton commercial subscription—a service designed to deliver an unmatched workout experience for all exercisers. Here's how the commercial subscription is built for your facility:

Commercial subscription for commercial facilities

All-Access Membership for at-home use

Content licensing

Thousands of classes across cycling, rowing, strength, stretching, yoga, meditation, and more featuring music licensed specifically for commercial use

Note: commercial subscription does not currently include access to Peloton Entertainment, which allows at-home exercisers to log in to streaming entertainment services on their Peloton at-home equipment.

Thousands of classes across cycling, rowing, strength, stretching, yoga, meditation, and more with music licensed and available for consumer at-home use only

Exerciser limit

An unlimited number of exercisers can log in or create a free account and work out at no cost to them

A maximum of 20 exercisers in a single home can log in

Privacy

Exercisers are automatically logged out after 3 minutes of inactivity

Exercisers stay logged in on their at-home device

Home screen

Home screen is always on and features a dynamic video message designed to motivate exercisers

Home screen features profiles of exercisers who have previously used the device and goes to sleep after a few minutes

Security

All device settings, including facility WiFi connectivity, are PIN-protected

Any logged-in exerciser can access and change device settings

Payment terms

Commercial subscription owners pay annually (in 1, 2, or 3 year increments) via ACH, check, or credit card

Subscription owner pays monthly via credit card

Cost

\$528 per year

\$44 per month (\$528 per year)

Warranty

Peloton equipment purchased through the commercial channel and running commercial subscription come with commercial limited warranty.

Peloton equipment purchased through at-home sales channels and running at-home subscription void warranty coverage.